

A N N U A L R E P O R T

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 ATLAS  
NETWORK | ACCELERATE



# We believe

that all individuals have the  
right to pursue opportunities,  
enjoy success, and live a life of  
freedom without coercion  
or persecution.



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## MISSION

Atlas Network increases global prosperity by strengthening a network of independent partner organizations that promote individual freedom and are committed to identifying and removing barriers to human flourishing.



## VISION

The Atlas Network vision is of a free, prosperous, and peaceful world where the principles of individual liberty, property rights, limited government, and free markets are secured by the rule of law.



Atlas Network has been a four-star Charity Navigator member since 2008.



Atlas Network is a Guidestar Exchange Platinum-Level Participant.



Atlas Network's donation payment processor is certified to PCI Service Provider Level 1, the most stringent level of certification.



“

Throughout the year, we saw  
our network of partners grow  
in both quantity and quality.

”

—Debbi Gibbs

MESSAGE FROM

# Our Board Chair

Struggling under the burden of pandemic-era restrictions and, in many places, longer-running abuses of authority, people around the world stood up for liberty in 2022. From the defenders of Ukraine, to protestors in China and Iran, to parents here in the United States, the message was clear: “we want freedom.” I am proud to say that Atlas Network was right there working with them.

2022 was the year the freedom movement stepped up to big challenges, achieved some important wins, and escalated efforts for the future. While the world is less free than in 2019, Atlas Network and our partners are determined to change that. Drawing on timeless classical liberal principles, we are prepared to meet both new and perennial challenges to freedom and prosperity.

Atlas Network’s theme for 2022 was “Accelerate,” and I’m happy to report that it was an apt one. Throughout the year, we saw our network of partners grow in both quantity and quality. By the end of the year, we had over 550 partners—a 10% year-over-year growth! And those institutions are gaining strength. From the established names of our movement to the young up-and-comers, there is more than enough reason to be optimistic about the future.

As you will see in these pages, at liberty’s headquarters, the Atlas Network team rallied to create more value than ever before. From our Atlas Network Academy trainings, to our grants and awards programs, our cohort summits, and networking events—Atlas Network is connecting a global movement to the resources it needs to innovate and succeed.

Thank you for supporting this crucial work. I’m confident you’ll see in this report that Atlas Network continues to earn its reputation as an effective steward and accelerator of the worldwide freedom movement.

Debbi Gibbs  
Chair, Board of Directors



Atlas Network



SOME OF THE  
**People Who  
Power Our Mission**





MORE OF THE

# People Who Power Our Mission



Atlas Network actively  
partners with over 500  
wholly independent, nonprofit  
organizations spanning over  
100 countries around the globe

because they share our commitment  
to the principles of a free society and  
welcome association with  
peer organizations.



# 2022 Grant Investments & Outcomes

**305**  
grants

Awarded  
**US\$8,834,317**  
across **305 grants**  
supporting grantees  
working in 70 countries.

**101**  
countries

Partnered with **556**  
**organizations in**  
**101 countries,**  
including 76 new  
partners.

**107**  
victories

Partners achieved  
**107 total**  
**freedom-**  
**expanding**  
**policy victories**  
across 22 countries.



# Grant Funding Across the World

ATLAS NETWORK 2022 • ATLAS NETWORK 2022 • ATLAS NETWORK 2022

**Latin America,  
Mexico and  
the Caribbean:**  
**US\$1,633,367**

**U.S. & Canada:**  
**US\$1,634,607**

**Europe & Central Asia:**  
**US\$3,696,532**

**South Asia:**  
**US\$830,503**

**East Asia, Pacific,  
& Oceania:**  
**US\$225,097**

**Sub-Saharan Africa:**  
**US\$456,410**

**Middle East  
& North Africa:**  
**US\$282,000**

**Australia &  
New Zealand:**  
**US\$75,800**

## OUR CORE BUSINESS MODEL

# Coach, Compete, Celebrate!™

Atlas Network provides world-class seminars, workshops, mentoring, and other learning opportunities that inspire professionalism and create a sense of one community among our independent partners.

Our unique **Coach, Compete, Celebrate!™** model is informed by social science and is a proven strategy for building the capacity of organizations in the worldwide freedom movement. Three core departments at Atlas Network execute this strategy.

**THE COACH DEPARTMENT** builds individual and organizational capability within our network by providing two best-in-class services: Atlas Network Academy, which provides professional development programs that certify the skills of

individuals within the freedom movement, and Atlas Network Facilitation Services, which helps our partners better envision and implement changes within their organizations to increase impact and effectiveness.

Top think tanks in the freedom movement use Atlas Network Academy to onboard new staff, uplevel knowledge and skills, and grow leaders in their organizations. They compete to place their rising stars within our virtual and in-person courses.

Atlas Network Facilitation Services provides consulting for partners poised to achieve breakthroughs that can inspire the wider freedom movement and connects network partners in specialized interest areas and career roles through collaborative in-person summits.



**THE COMPETE DEPARTMENT** accelerates cultural and policy change in the direction of freedom. It leverages the capabilities of our network by funding innovative, impactful, and locally designed projects.

Grants are awarded on a competitive basis, with a select group of the highest-achieving partners receiving added support through Atlas Network's annual Smart Bets program. Each year, extraordinary accomplishments advancing individual liberty and human fulfillment are recognized by our regional and worldwide awards programs, the Regional Liberty Awards and the Templeton Freedom Award, generously supported by the Templeton Religion Trust.

The Regional Liberty Awards are presented in the U.S. and Canada, Latin America, Europe, Asia & Oceania, Sub-Saharan Africa, and the Middle East and North

Africa. An independent panel of judges selects six finalists from these competitors, with one of these achievements recognized with the \$100,000 Templeton Freedom Award each year.

**THE CELEBRATE DEPARTMENT** runs world-class events that increase camaraderie and collaboration among our growing partner network and provide visibility and third-party validation to efforts in the freedom movement that are making the greatest impact in culture and policy.

At our **REGIONAL LIBERTY FORUMS AND LIBERTY FORUM & FREEDOM DINNER**, we foster togetherness and teamwork—fueling our partners' ambitions and energizing the global network of think tank leaders and staff to continually redefine excellence in advancing the cause of liberty.

# Executive Team

As Atlas Network continues to grow and refine its business model, our leadership is expanding to meet the needs of our partners, donors, and staff.

In 2022, our organization added the roles of Chief Development Officer, Chief Innovation Officer, and Chief Operations Officer.



Brad Lips,  
Chief Executive Officer



Matt Warner,  
President



Chad Goote,  
Chief Development Officer



Tom G. Palmer,  
Executive Vice President



Lyall Swim,  
Chief Innovation Officer



Katherine Price,  
Chief Operations Officer

# Board of Directors

Debbi Gibbs, Chair

Lawson Bader

Luis Henrique Ball

Scott Barbee

Thomas Beach

Robert Boyd

Montgomery Brown

Linda Edwards

Dan Grossman

Jean-Claude Gruffat

Nikolaos Monoyios

Gerry Ohrstrom

Parth Shah

Kathryn Washburn

# 2022 Financials

## Revenue

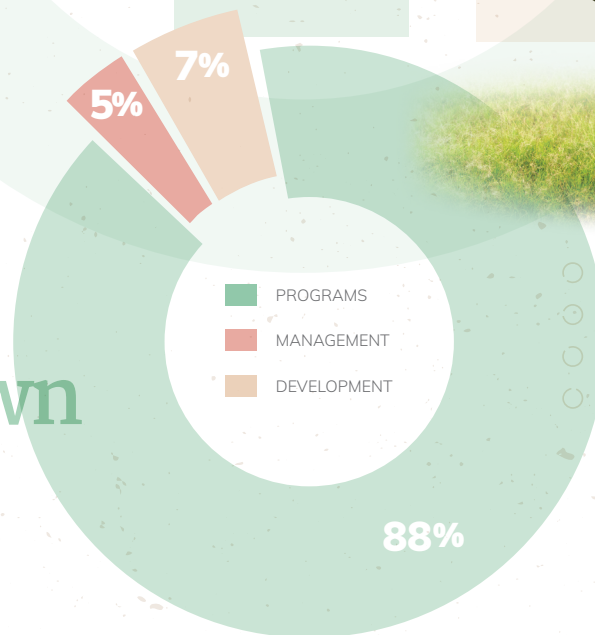
	2022 (thousands)	2021 (thousands)
Contributions	\$20,185	\$18,024

## Expenses

Programs	\$18,876	\$15,392
Management	\$955	\$793
Development	\$1,572	\$1,313

	12/31/22 (thousands)	12/31/21 (thousands)
Cash & Investments	\$9,722	\$10,592
Pledges & Receivables	\$4,369	\$5,251
Other Assets	\$2,729	\$1,340
<b>Total Assets</b>	<b>\$16,821</b>	<b>\$17,184</b>
Liabilities	\$3,240	\$2,197
<b>Net Assets</b>	<b>\$13,580</b>	<b>\$14,987</b>

## Expense Breakdown





ATLAS  
NETWORK

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[AtlasNetwork.org](http://AtlasNetwork.org)

