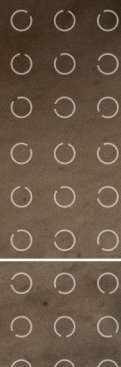




ATLAS
NETWORK



GRANTEE IMPACT REPORT





OUR MISSION & VISION

Atlas Network increases global prosperity by strengthening a network of independent partner organizations that promote individual freedom and are committed to identifying and removing barriers to human flourishing

The Atlas Network vision is of a free, prosperous, and peaceful world where the principles of individual liberty, property rights, limited government, and free markets are secured by the rule of law.

TABLE OF CONTENTS

Thirty-one Atlas Network partners had 106 public policy victories in 23 countries over 2022. This Grantee Impact Report details 10 of those partners. This would not have been possible without our donors' generous support of the worldwide freedom movement.

05

Message from
Our Chief Development Officer

06

Centre for
Development
and Enterprises
Great Lakes

08

Foundation for the
Advancement of
Liberty/Fundación
para el Avance de la
Libertad

10

Advocata
Institute

12

Ideas Beyond
Borders

14

IDEAS
Labs

16

Students for
Liberty Brasil

18

The Eastern
Caucus

20

Georgia Center for Opportunity/
Texas Public Policy Foundation/
Pelican Institute for Public Policy

22

México
Evalúa

24

Instituto
OMG

27

Contact Atlas
Network



Dear Friend of Freedom,

I think we're going to remember 2022 for some time. Last year was a turning point. No sooner had the world emerged from the pandemic and attempted to return to life as usual than Putin upended the free world by unleashing an invasion on neighboring Ukraine unlike anything we have seen since World War II. Some days, it felt like the bad guys were winning—not just Putin but all over the world. But the Ukrainians gave us all a powerful reminder that freedom is worth fighting for, and they have fought back.

While 2022 was a difficult year, at Atlas Network we have a lot of reasons to be energized. From Dr. Tom Palmer and our Ukrainian partners bringing aid supplies to people in need, to Chilean partners winning the argument against a constitution that would set them back for generations, our partners inspired us over and over again last year. **In 2022 our partners successfully implemented 106 policy reforms in 23 countries with real impact. You empowered free people to take back ground all over the world last year, and we are grateful.**

This report highlights 10 of our best stories that demonstrate a return on your investment in Atlas Network. We invest in partners at all stages of development, and these stories were years in the making, because you allow us to identify potential and nurture it until it bears fruit. We invest carefully, aiming to create successful organizations that multiply your efforts for years to come.

My team and I are always eager to share the success stories of our partners and would be honored if you reached out to us with comments or questions if something in particular jumps out to you.

Thank you for your continued support and making the work of Atlas Network possible.

Chad Goote
Chief Development Officer





BURUNDI

CENTRE FOR DEVELOPMENT AND ENTERPRISES GREAT LAKES

THE WIN: Increased support for the economic rights of women in Burundi, including the ability for women to inherit land and real estate; liberalized international trade; and reduced barriers to tourists and investors entering Burundi.

CENTRE FOR DEVELOPMENT AND ENTERPRISES GREAT LAKES WORKS TO FURTHER CIVIL FREEDOMS AND ALLEVIATE POVERTY IN BURUNDI.

THE IMPACT MADE

- 1** CDE's "Why Women" project used research showing the economic benefits of equality for women and garnered support for reforms to ensure women are no longer barred from access to land titles through inheritance. Their work also contributed to the passage of a personal and family code reform recognizing women in land management, as well as reform guaranteeing women who previously did not have the right to manage their land the ability to freely cultivate and sell the products of their labor.
- 2** They encouraged the decentralization of the inheritance settlement process, giving local communities the ability to settle their own land and inheritance disputes.
- 3** CDE's "Open Road" project contributed to the passage of a law allowing cross-border traders, who are often women, to sell more products across borders without heavy taxes and burdensome paperwork. The time and cost to access the documents needed for trading non-agricultural and livestock goods was also significantly reduced.
- 4** Reforms supported by CDE welcomed more investors and tourists to Burundi by allowing access to entry visas at the Burundi International Airport.

THE DIFFERENCE DONORS MADE: How did we help? Atlas Network granted CDE Great Lakes \$15,500 to expand their "Open Road" project to liberalize international trade. We also granted \$30,000 for their "Why Women" project to conduct research on equality before the law on women's inheritance in Burundi. Because of the exceptional achievements associated with these grants, CDE Great Lakes has been selected for an increased investment as part of Atlas Network's 2023 Smart Bets program. The organization also earned \$25,000 at the Liberty Forum Investors Summit in New York City, where investors selected their pitch to grow Burundi's formal economy by advancing the rights of street traders in the country.



SPAIN

FOUNDATION FOR THE ADVANCEMENT OF LIBERTY/FUNDACIÓN PARA EL AVANCE DE LA LIBERTAD

THE WIN: Simplified the process to integrate migrant workers into the labor market by fostering entrepreneurship and removing barriers for employment.

THE **FOUNDATION FOR THE ADVANCEMENT OF LIBERTY (FUNDALIB)** RESPONDS TO THE NEED FOR LIBERTARIAN PUBLIC POLICIES AND WORKS TO FURTHER AUTONOMY AND LIBERTY OF INDIVIDUALS AND INSTITUTIONS.

THE IMPACT MADE

- 1** Fundalib produced a documentary, released in December 2021, on challenges faced by migrants in Spain's labor market, reaching tens of thousands of viewers.
- 2** Their Immigrant Entrepreneurship Project aimed to dignify immigrants and ease their transformation into small entrepreneurs through reducing barriers and presenting small businesses as an effective alternative to standard salary work.
- 3** Due to their efforts, a simplified work permitting process was adopted by Spain's Minister of Inclusion, Social Security and Migration, José Luis Escrivá.
- 4** Fundalib's reforms made it easier for students to gain employment after completing their studies, allowing for 50,000 non-EU students enrolled annually in Spanish institutions to work up to 30 hours per week.
- 5** The hiring process for foreigners was eased in industries where it is often harder to recruit domestic workforce talent.

THE DIFFERENCE DONORS MADE: Atlas Network granted Foundation for the Advancement of Liberty \$32,000 for its Immigrant Entrepreneurship Project, which aims to dignify immigrants, reduce their barriers to small entrepreneurship, and project small businesses as a valid alternative to standard salary work.



SRI LANKA

ADVOCATA INSTITUTE

THE WIN: In the midst of a tragic national economic crisis that included triple-digit inflation, food and fuel shortages, and civil unrest, Advocata Institute successfully advocated for reforms that made many daily needs of Sri Lankans more affordable, like ending price controls on key commodities and privatizing the national airline. Their team became the government's go-to source for policy suggestions to prevent a worsening of the crisis.



THE **ADVOCATA INSTITUTE** CONDUCTS RESEARCH AND FOSTERS COMMENTARY TO PROMOTE POLICY IDEAS COMPATIBLE WITH A FREE SOCIETY IN SRI LANKA, AND TO CONFRONT ITS ECONOMIC CRISIS.

THE IMPACT MADE

1

Advocata Institute launched a social media campaign just before their two-day policy conference, receiving 728,902 retweets and 17 media mentions. Their policy conference discussed how to help Sri Lankans during the economic crisis and had 400 participants, including many key policy influencers.

2

Due to their leadership, the president of Sri Lanka made a commitment to privatize the national airline, Sri Lankan Airlines, within a year. Additionally, the government made a comprehensive action plan to reform state-owned enterprises and established a working group to put these reforms in place.

3

Their advocacy pushed policymakers to remove price controls on key commodities, such as wheat, liquified petroleum gas, cement, and milk. Tariffs on essential goods, including women's sanitary products, were also reduced.

THE DIFFERENCE DONORS MADE: Atlas Network granted Advocata Institute \$10,000 to conduct a two-day policy conference and a policy exhibition based on reforms to help Sri Lankans during the economic crisis. This initial investment had such a powerful impact on the country's policy process that Advocata Institute was nominated for and won the 2022 Templeton Freedom Award, a \$100,000 grant prize generously sponsored by Templeton Religion Trust.

IRAQ

IDEAS BEYOND BORDERS

THE WIN: Received significant media attention, promoted leaders of the liberty movement, and spread information on free market economics in the Muslim world.



IDEAS BEYOND BORDERS IS DEDICATED TO INCREASING ACCESS TO LIBERTY AND EDUCATION WORLDWIDE TO EMPOWER PEOPLE WITH IDEAS TO GENERATE POSITIVE IMPACTS IN THEIR COMMUNITIES.

THE IMPACT MADE

1

Ideas Beyond Borders created an online platform to give voice to classical liberal figures. They produced six videos on free-market economics, regional figures in the liberty movement, cryptocurrency, and more. They reached 9.9 million Facebook users, and they now have 12,143 subscribers, far beyond its target of 5,500.

2

Their Bel Arabi podcast promoted Atlas Network's partner Arab Center for Research and its director, Nouh El Harmouzi, as well as other figures in the liberty movement, such as Osama Issa and Moath Abu Lail (founders of ShezoMedia Production Company), reaching 863,500 listeners and contributing to a total of 25,052 new followers for its partners.

3

Ideas Beyond Borders' projects received social media engagement from high-level figures in the Muslim world, including the influencer Isis Al-Qemany, who is the daughter of Egyptian writer Sayyid Al-Qemany and the Egyptian political activist Amr Salah.

THE DIFFERENCE DONORS MADE: Atlas Network granted Ideas Beyond Borders \$25,000 for its Bel Arabi project, an online platform that provides a voice to classical liberal thinkers in the Middle East and North Africa.



COSTA RICA

IDEAS LABS

THE WIN: IDEAS Labs formed a coalition of public, private, and nonprofit leaders that advocated the value of work as a tool of obtaining human dignity and advanced policies to decrease unemployment, improving the lives of thousands of Costa Ricans.

IDEAS LABS FIGHTS FOR SOCIAL, POLITICAL, AND REGULATORY INNOVATION THROUGH SUPPORTING AND PROMOTING REVOLUTIONS FOR PEACE.

THE IMPACT MADE

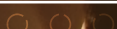
- 1** Reached a broad range of audiences by documenting stories on two small-business owners and organizing virtual events on labor law and unemployment with expert speakers.
- 2** The Costa Rican Chamber of Industries implemented five reform proposals related to IDEAS Labs' agenda, including the temporary suspension of labor contracts and adjustments to the Costa Rican Social Security Fund for workers who were subject to reduced working hours due to COVID-19 restrictions.
- 3** In addition, a three-month extension in the temporary law was implemented, allowing companies to reduce workers' hours by up to 75%, to keep the maximum number of employees, and allowing the suspension rather than the termination of an employee's contract to minimize layoffs and rehire workers after the pandemic.
- 4** Thanks to IDEAS Labs, measures were adopted to organize payment arrangements for employers and independent workers in debt. As a result, more than 19,112 payment arrangements have been made and reductions in working hours benefited 156,912 people and 8,143 companies.

THE DIFFERENCE DONORS MADE: Atlas Network granted IDEAS Labs \$40,625 to push for policy changes that lowered the unemployment rate in Costa Rica.

BRAZIL

STUDENTS FOR LIBERTY BRASIL

THE WIN: Educated and empowered the next generation of leaders in Brazil and gained support for entrepreneurship and property rights in Brazil.



STUDENTS FOR LIBERTY BRASIL WORKS TO DEVELOP THE LEADERSHIP SKILLS OF YOUNG PEOPLE WHO SUPPORT LIBERTY TO CREATE THE LEADERS OF THE FUTURE.

THE IMPACT MADE

1

Students for Liberty Brasil produced a miniature documentary to show how regular citizens are affected by regulation when trying to open and run businesses, receiving 128,000 views on Instagram. It was also screened at the National Congress, garnering the signatures of 15 members of Congress in support of entrepreneurship and property rights in Brazil.

2

They also created an online platform and recorded a course on entrepreneurship. More than 1,500 students from 25 public schools—potential recruits for Students for Liberty Brasil—have taken the course.

3

Held training sessions for leaders to help with strategic planning and monitoring partnerships, as well as 25 workshops on entrepreneurship, personal finance, and overcoming bureaucracy to open a business in low-income communities. In total, these trainings and workshops attracted 2,200 attendees and significant media attention.

THE DIFFERENCE DONORS MADE: Atlas Network granted \$15,000 to Students for Liberty Brasil to gain significant media recognition and empower youth to become leaders in the freedom movement. Students for Liberty Brasil's impact in developing youth leaders and working hand-in-hand with low-income communities earned the organization a place in Atlas Network's 2023 Smart Bets program. Their team's pitch for their youth program also won the grand prize of \$50,000 at the 2022 Liberty Forum Investors Summit in New York City.

The background of the page is a close-up, slightly blurred image of the Zimbabwean flag. The flag features horizontal stripes of green, yellow, red, and white, with a black border. In the center is a yellow bird emblem, a stylized representation of a Zimbabwean bird. The text is overlaid on a semi-transparent orange rectangular area.

ZIMBABWE

THE EASTERN CAUCUS

THE WIN: When the government of Zimbabwe established a COVID-era monopoly that banned all private commuter transport in the country, the Eastern Caucus served as a driving force for economic freedom and the rule of law. Their support of litigation and proposed policy reforms restored mobility for commuters and revived entrepreneurship opportunities for van drivers and transit providers.



THE EASTERN CAUCUS CREATES NETWORKS FOR ORDINARY CITIZENS TO BE A PART OF ECONOMIC GROWTH, FOCUSING ON THE MOST VULNERABLE POPULATIONS SUCH AS WOMEN, ORPHANS, AND PEOPLE WITH DISABILITIES.

THE IMPACT MADE

1

They conducted socioeconomic policy research on workers and students whose daily lives were disrupted by the creation of the state transport monopoly, Zimbabwe United Passenger Company, and calculated the estimated private transporter's opportunity cost of lost business due to the monopoly.

2

They generated significant publicity on the opportunities and challenges within the transport sector by engaging five newly registered private transportation associations that represent 467 transport owners in three cities.

3

After The Eastern Caucus' repeated calls for liberalization, including a successful lawsuit, the government restored competition and transit options to their country.

THE DIFFERENCE DONORS MADE: Atlas Network granted The Eastern Caucus \$52,000 for their #Mobility4Happiness project to challenge the public transport monopoly and gain momentum for policy reform that guarantees the economic freedoms of private transit providers and their customers.



UNITED STATES

GEORGIA CENTER FOR OPPORTUNITY, TEXAS PUBLIC POLICY FOUNDATION, AND PELICAN INSTITUTE FOR PUBLIC POLICY

THE WIN: Three of our partners, Georgia Center for Opportunity, Texas Public Policy Foundation, and the Pelican Institute for Public Policy joined together to create the Alliance for Opportunity (A4O), a multi-state campaign advancing solutions that aim to free one million Americans from government dependency in the next decade. Their combined efforts achieved significant public outreach and helped low-income people participating in safety-net programs become financially independent by removing barriers to economic opportunity in their communities.

THE IMPACT MADE

1 A4O released a policy roadmap aimed at promoting free-enterprise anti-poverty solutions. The plan was presented at the State Policy Network (SPN) Annual Meeting, receiving 2.9 million social media impressions and eight media mentions.

2 In the U.S. Congress, A4O policy informed the process that led to Empowerment Accounts being included in the Republican Study Committee's Fiscal Year 2023 legislative budget, giving safety-net recipients greater flexibility in how they use government assistance payments to help meet their current needs.

3 In Texas, A4O informed the adoption of 10 bills, including the following policies: skill-based training at community colleges, allowing adults to jointly obtain an industry certification with their high school diplomas, giving charter schools access to the same grants as public schools, restoring drivers licenses to justice-involved individuals, alleviating court cost burdens for justice-involved individuals reentering society, occupational licensing reciprocity for military families from outside Texas, streamlining SNAP application process for elderly Texans, auditing the Temporary Assistance of Needy Families (TANF) program, and finally, securing a comprehensive study on the costs and benefits of streamlining social safety programs.

4 In Louisiana, A4O informed the adoption of four bills, including the following policies: countering anti-competitive regulations put in place by state licensing boards, giving justice-involved individuals access to occupational licensure, providing for occupational licensing recognition for families of medical professionals, and auditing of the administration of the TANF program.

5 In Georgia, A4O informed the adoption of two bills, including the following policies: improving veterans' access to occupational licensing and improving the process under which probation may end early.

THE DIFFERENCE DONORS MADE: Atlas Network granted Georgia Center for Opportunity (in partnership with Pelican Institute and Texas Public Policy Foundation) \$50,000 to enact policy reforms to help individuals in poverty achieve dignity through their Alliance for Opportunity.



MEXICO

MÉXICO EVALÚA

THE WIN: When Mexican policymakers proposed a new energy law that would allow the federal electricity commission to gain priority over private power providers in country's marketplace, México Evalúa helped to defeat the proposal with a public engagement campaign that raised public awareness about the detrimental costs of a state-run system: overregulation, barriers to foreign trade, and reduced competitiveness and investment for Mexico



MÉXICO EVALÚA WORKS TO HOLD THE GOVERNMENT ACCOUNTABLE AND ENSURE THE IMPROVEMENT OF ITS RESULTS THROUGH ANALYZING EVIDENCE AND CREATING RECOMMENDATIONS TO PUBLIC POLICIES.

THE IMPACT MADE

1

Through establishing a dialogue with stakeholders, including COPARMEX (a national chamber of commerce), the World Energy Council Mexico Chapter, and independent experts, México Evalúa launched The Energy Paradox, an advocacy roadmap published on the web and social media. México Evalúa's work was mentioned 386 times in the media, including 11 leading headlines, representing a total publicity value of US\$2,411,469.

2

Co-hosted an Energy Forum with the Wilson Center and the Baker Institute on the impacts of energy reform. Stakeholders used México Evalúa's arguments to appeal to key policymakers, such as congressional representatives.

3

Partially due to their efforts, the harmful energy reform was rejected by the Chamber of Deputies in April 2022.

THE DIFFERENCE DONORS MADE: Atlas Network granted México Evalúa \$30,000 to highlight the importance of international trade as a trigger to increasing foreign investment in Mexico's energy sector.



DOMINICAN REPUBLIC INSTITUTO OMG

THE WIN: Successfully advocated for greater accessibility to financial services for Dominican consumers and entrepreneurs, reported on the benefits of financial technology in making the Dominican Republic more financially inclusive, and fostered greater entrepreneurship through educational partnerships.



INSTITUTO OMG'S MISSION IS TO ADD VALUE TO SOCIETY THROUGH EDUCATION AND TRAINING IN ORDER TO GENERATE PROPOSALS FOR LEGAL SOLUTIONS THAT CAN CONTRIBUTE TO DEVELOPMENT.

THE IMPACT MADE

1

Reforms supported by Instituto OMG made financial services more accessible in the Dominican Republic, allowing Financial Technology (FinTech) companies to admit new clients digitally. This positively impacted Dominicans who were unable to go through the in-person process before due to socioeconomic barriers, such as not having formal clothing for appointments to apply for loans.

2

Instituto OMG has supported the growth of entrepreneurship through their partnership with AdoFintech to give entrepreneurs a holistic understanding of the market and expand their financial savviness. The reforms they pushed for greatly benefit entrepreneurs by making the market more accessible through clearer rules for FinTech.

3

Instituto OMG published a research report and comparative study showing how FinTech products can make the Dominican Republic more financially inclusive, promote strong competition, and encourage the provision of good quality services to consumers.

THE DIFFERENCE DONORS MADE: Atlas Network granted \$22,980 to Instituto OMG to promote financial technology regulatory improvements as a means of reducing poverty in the Dominican Republic.



These 10 wins are just a small
part of what Atlas Network
was able to support in 2022.

If you'd like to learn more about Atlas Network,
our partners, and the programs that help us aim higher
and achieve more for freedom, please contact
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